



SMART INVESTMENTS



INVESTMENTS
YOURS PORTO

WHY PORTO?

IT'S HARD
TO RESIST
TO PORTO.

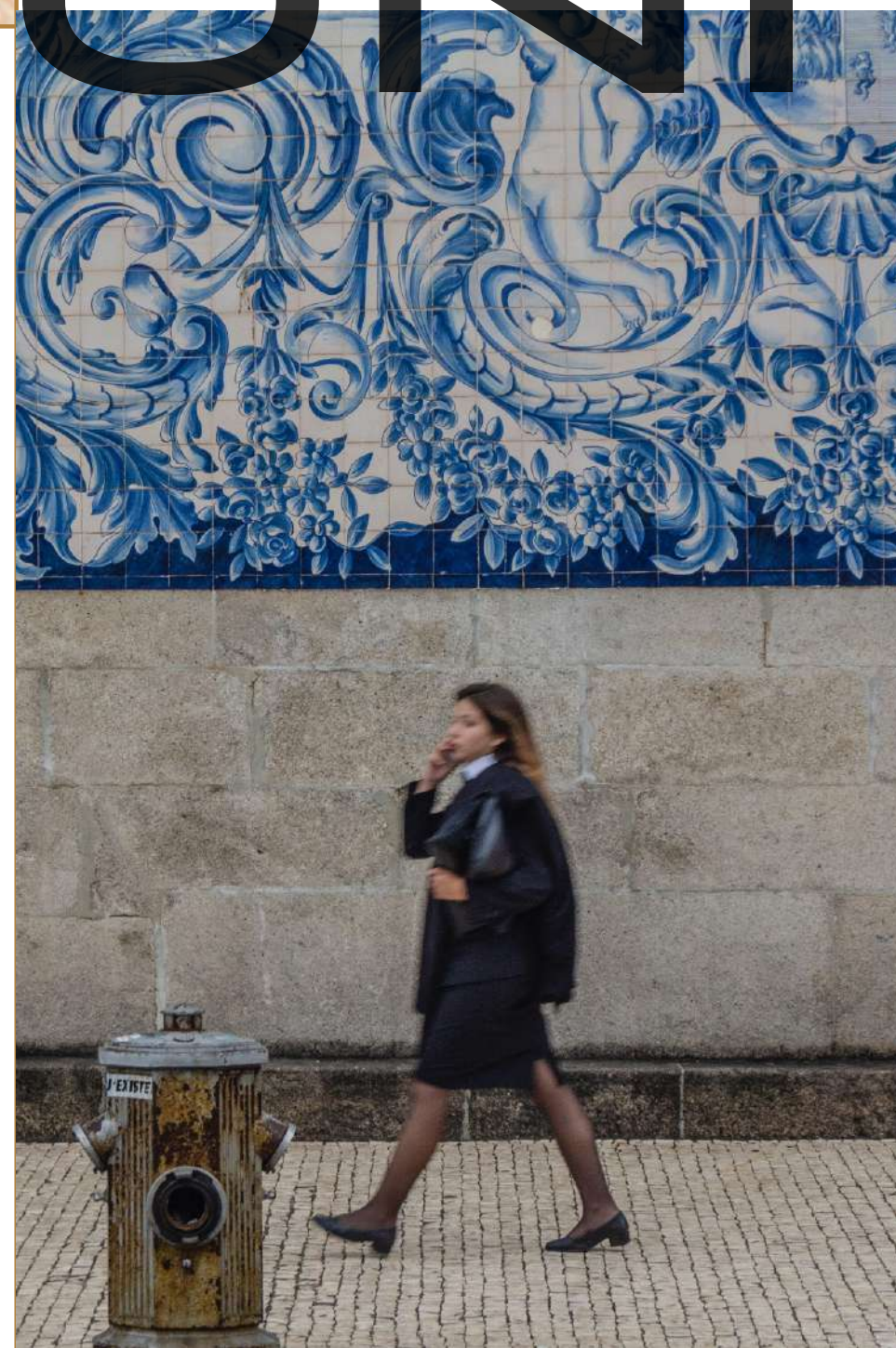


Recognisable by its genuine posture and its six bridges, which are as unique as the people who live here, Porto is a cosmopolitan city on which the dialogue between its streets' history and the youth of its soul unravels effortlessly. Opening a window that, up until then, we didn't know existed.



WHY
SMART
INVESTMENTS?

CITY OPPORTUNITIES WIN-WIN



At Luhmi we believe in smart investments. Investing in the city of Porto in a phase when it's still settling into the top of mind of the most astute investors is a smart move. And we believe in good businesses for all: city, investor and seller.

WHY ARE WE THE BEST PARTNERS?

Because we believe in

**IF IT ISN'T GOOD FOR
ALL STAKEHOLDERS,
IT ISN'T A
GOOD BUSINESS**

And because, above all else, we believe in the value our city has for a sustained investment, that is not based on real estate speculation, as this is the only way to ensure that our city remains as genuine and original as possible.

In the end, if it was this essence that made us all fall in love with the city, it makes no sense that we help that essence disappear. If there's something that motivates us, it's the desire to make Porto even cooler.



HOW IT WORKS?

FIXED MODEL

Guarantees the return on investment

Marketing
Concierge
Maintenance
Decor
Pricing Management
Documentation

Description 3 Bedroom apartment

Location/Address Rua de Mouzinho da Silveira (Ribeira)

Ask price with fees included: 527k

Exploration 5 years

Yearly interest rate* 9,68%

Combined interest rate along exploration time 30,57%

Selling price 2019 1.085M

Valuation of the asset over time: 206%

Attached investment products Fixed income 6%

*referring to 2019



FIXED MODEL

HOW IT WORKS?

HYBRID MODEL

Monthly fee + commission
on sales

Marketing
Concierge
Maintenance
Decoration
Pricing Management
Legalization

Description Studio with river view

Location/Address Ribeira

Ask price with fees included: 150k

Exploration 5 years

Yearly interest rate* 14,80%

Combined interest rate along exploration time 27,40%

Selling price 2019 240k

Valuation of the asset over time: 160%

Attached investment products Fixed income 7%

*referring to 2019

HYBRID MODEL

HOW IT WORKS?

BUY & SELL

Support throughout all stages

- Promotion
- Home Staging
- Documentation
- Financing
- Golden Visas
- Deed
- Post-sale support

BUY & SELL

COMMISSION PLAN

5% SALES

3% SALES &
PROPERTY
MANAGEMENT



READY
TO MAKE

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